



+ - Add-on
 ✓ - Included



Publishing Packages	Seeker \$2,499	Embracer \$5,999	Master \$10,999	Phoenix \$16,999
Advantages of Balboa Press				
Opportunity for Discovery by <i>Hay House</i>	✓	✓	✓	✓
<i>Hay House</i> Online Catalog Placement		✓	✓	✓
New Releases Section on the <i>Balboa Press</i> Bookstore	✓	✓	✓	✓
Featured Book Placement on the <i>Balboa Press</i> Bookstore		✓	✓	✓
Formats				
Softcover Publishing	✓	✓	✓	✓
Digital Formatting & Distribution (e-Book Publishing)	✓	✓	✓	✓
Hardcover Publishing	+	✓	✓	✓
Want your book in an audiobook format? Contact your Publishing Consultant for this available formatting option.				
Registration				
ISBN Assignment	✓	✓	✓	✓
US Copyright Registration	✓	✓	✓	✓
Library of Congress Control Number	✓	✓	✓	✓
Worldwide Distribution	✓	✓	✓	✓
Editorial				
Editorial Assessment	+	✓	✓	✓
Cover Copy Polish	+	+	✓	✓
Production				
Electronic Galley	✓	✓	✓	✓
Image Insertions	20	50	75	Unlimited
Interior Revision - Block of 25	✓	✓	✓	✓
Cover Design	✓	✓	✓	✓

Call 844.682.1282 to order

or speak to a Balboa Press team member for more information about our packages

Disclaimer: Prices listed do not include applicable taxes (such as sales, use, excise, value-added, goods and services, or other tax), which will be added to the total at the time of purchase. Prices listed do include the copies of the book; the cost of shipping and handling will be calculated and charged after your book is made available for sale.

Enhanced Metadata Listing			✓	✓
Amazon "Look Inside", Google, and Barnes & Noble "Read Instantly" Previews	✓	✓	✓	✓
Book Copies				
Credit for your First Book Order	\$250.00	\$500.00	\$1000.00	\$1000.00
Promotional Digital Bookstubs	50	250	500	Unlimited
Marketing				
Print-Ready Bookmarks Design File	✓	✓	✓	✓
Book Sales Savvy Guide	✓	✓	✓	✓
Social Media Setup Support	Guide	Kit	Kit	Kit
Author Website Setup	3 pages	6 pages	6 pages	10 pages
Website Hosting	1 year	1 year	2 years	3 years
Booksellers Return Program	+	12 months	24 months	36 months
Press Release Essential	+	100 media outlets	500 media outlets	500 media outlets
Feature on <i>Bookmad</i> magazine		New Releases	Half page	Full page
Print-Ready Marketing Materials Design File		3 events	10 events	Unlimited
Bookstore Sell Sheet Digital File			✓	✓
Book Launch Social Media Announcement			✓	✓
Video and Podcast Interview on <i>The Book Connection</i>			✓	✓
2-Week Online Book Launch Campaign				✓
Bookstore Pitch Campaign				✓
Standard Book Video	+	+	+	✓
Additional Features				
Concierge Service				✓
Custom Color Illustrations (for full-color books only)	+	+	+	+

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