

Publishing Packages	Accelerator £1,399	Seeker £2,199	Embracer £5,199	Master £9,599	Phoenix £14,799
Advantages of Balboa Press					
Opportunity for Discovery by <i>Hay House</i>	✓	✓	✓	✓	✓
<i>Hay House</i> Online Catalogue Placement			✓	✓	✓
New Releases Section on the <i>Balboa Press</i> Bookstore	✓	✓	✓	✓	✓
Featured Book Placement on the <i>Balboa Press</i> Bookstore			✓	✓	✓
Formats					
Softcover Publishing	✓	✓	✓	✓	✓
Digital Formatting & Distribution (e-Book Publishing)	✓	✓	✓	✓	✓
Hardcover Publishing		+	✓	✓	✓
Want your book in an audiobook format? Contact your Publishing Consultant for this available formatting option.					
Registration					
ISBN Assignment	✓	✓	✓	✓	✓
UK Legal Deposit	✓	✓	✓	✓	✓
Worldwide Distribution	✓	✓	✓	✓	✓
Editorial					
Editorial Assessment		+	+	✓	✓
Cover Copy Polish		+	+	✓	✓
Production					
Rapid Release Service (2 weeks)	✓				
Electronic Galley	✓	✓	✓	✓	✓
Image Insertions	20	20	50	75	Unlimited
Interior Revision - Block of 25	✓	✓	✓	✓	✓

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or speak to a Balboa Press team member for more information about our packages



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Cover Design	✓	✓	✓	✓	✓
Enhanced Metadata Listing				✓	✓
Amazon "Look Inside", Google, and Barnes & Noble "Read Instantly" Previews	✓	✓	✓	✓	✓
Book Copies					
Credit for your First Book Order		£200.00	£450.00	£850.00	£850.00
Promotional Digital Bookstubs		50	250	500	Unlimited
Marketing					
Credits for Marketing Services	£200.00	£200.00	£400.00	£400.00	£400.00
Print-Ready Bookmarks Design File		✓	✓	✓	✓
Book Sales Savvy Guide		✓	✓	✓	✓
Social Media Setup Support		Guide	Kit	Kit	Kit
Author Website Setup with One Year Hosting		3 pages	6 pages	6 pages	10 pages
Domain Name and Hosting Renewal				1 year	2 years
Booksellers Return Programme		+	12 months	24 months	36 months
Press Release Essential		+	100 media outlets	500 media outlets	500 media outlets
Feature on <i>Bookmad</i> magazine			New Releases	Half page	Full page
Print-Ready Marketing Materials Design File			3 events	10 events	Unlimited
Bookstore Sell Sheet Digital File				✓	✓
Book Launch Social Media Announcement				✓	✓
Video and Podcast Interview on <i>The Book Connection</i>				✓	✓
2-Week Online Book Launch Campaign					✓
Bookstore Pitch Campaign					✓
Standard Book Video		+	+	+	✓
Additional Features					
Concierge Service					✓
Custom Colour Illustrations (for full-colour books only)		+	+	+	+

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 - Add-on
 - Included

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