



| Publishing Packages | Seeker £2,099 | Embracer £4,999 | Master £9,199 | Phoenix £14,199 |
|--|-------------------------|---------------------------|-------------------------|---------------------------|
| Advantages of Balboa Press | | | | |
| Opportunity for Discovery by <i>Hay House</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Hay House</i> Online Catalogue Placement | | ✓ | ✓ | ✓ |
| New Releases Section on the <i>Balboa Press</i> Bookstore | ✓ | ✓ | ✓ | ✓ |
| Featured Book Placement on the <i>Balboa Press</i> Bookstore | | ✓ | ✓ | ✓ |
| Formats | | | | |
| Softcover Publishing | ✓ | ✓ | ✓ | ✓ |
| Digital Formatting & Distribution (e-Book Publishing) | ✓ | ✓ | ✓ | ✓ |
| Hardcover Publishing | + | ✓ | ✓ | ✓ |
| Want your book in an audiobook format? Contact your Publishing Consultant for this available formatting option. | | | | |
| Registration | | | | |
| ISBN Assignment | ✓ | ✓ | ✓ | ✓ |
| US Copyright Registration | ✓ | ✓ | ✓ | ✓ |
| UK Legal Deposit | ✓ | ✓ | ✓ | ✓ |
| Worldwide Distribution | ✓ | ✓ | ✓ | ✓ |
| Editorial | | | | |
| Editorial Assessment | + | ✓ | ✓ | ✓ |
| Cover Copy Polish | + | + | ✓ | ✓ |
| Production | | | | |
| Electronic Galley | ✓ | ✓ | ✓ | ✓ |
| Image Insertions | 20 | 50 | 75 | Unlimited |
| Interior Revision - Block of 25 | ✓ | ✓ | ✓ | ✓ |
| Cover Design | ✓ | ✓ | ✓ | ✓ |

Call 0800 0148647 to order

or speak to a Balboa Press team member for more information about our packages

Disclaimer: Prices listed do not include applicable taxes (such as sales, use, excise, value-added, goods and services, or other tax), which will be added to the total at the time of purchase. Prices listed do include the copies of the book; the cost of shipping and handling will be calculated and charged after your book is made available for sale.

| | | | | |
|--|---------|-------------------|-------------------|-------------------|
| Enhanced Metadata Listing | | | ✓ | ✓ |
| Amazon "Look Inside", Google, and Barnes & Noble "Read Instantly" Previews | ✓ | ✓ | ✓ | ✓ |
| Book Copies | | | | |
| Credit for your First Book Order | £200.00 | £450.00 | £850.00 | £850.00 |
| Promotional Digital Bookstubs | 50 | 250 | 500 | Unlimited |
| Marketing | | | | |
| Print-Ready Bookmarks Design File | ✓ | ✓ | ✓ | ✓ |
| Book Sales Savvy Guide | ✓ | ✓ | ✓ | ✓ |
| Social Media Setup Support | Guide | Kit | Kit | Kit |
| Author Website Setup with One Year Hosting | 3 pages | 6 pages | 6 pages | 10 pages |
| Domain Name and Hosting Renewal | | | 1 year | 2 years |
| Booksellers Return Programme | + | 12 months | 24 months | 36 months |
| Press Release Essential | + | 100 media outlets | 500 media outlets | 500 media outlets |
| Feature on <i>Bookmad</i> magazine | | New Releases | Half page | Full page |
| Print-Ready Marketing Materials Design File | | 3 events | 10 events | Unlimited |
| Bookstore Sell Sheet Digital File | | | ✓ | ✓ |
| Book Launch Social Media Announcement | | | ✓ | ✓ |
| Video and Podcast Interview on <i>The Book Connection</i> | | | ✓ | ✓ |
| 2-Week Online Book Launch Campaign | | | | ✓ |
| Bookstore Pitch Campaign | | | | ✓ |
| Standard Book Video | + | + | + | ✓ |
| Additional Features | | | | |
| Concierge Service | | | | ✓ |
| Custom Colour Illustrations (for full-colour books only) | + | + | + | + |

 - Add-on
 - Included

Call 0800 0148647 to order

or speak to a Balboa Press team member for more information about our packages

Disclaimer: Prices listed do not include applicable taxes (such as sales, use, excise, value-added, goods and services, or other tax), which will be added to the total at the time of purchase. Prices listed do include the copies of the book; the cost of shipping and handling will be calculated and charged after your book is made available for sale.