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Advantages of Balboa Press				
Opportunity for Discovery by <i>Hay House</i>	✓	✓	✓	✓
<i>Hay House</i> Online Catalogue Placement		✓	✓	✓
New Releases Section on the <i>Balboa Press</i> Bookstore	✓	✓	✓	✓
Featured Book Placement on the <i>Balboa Press</i> Bookstore		✓	✓	✓
Formats				
Softcover Publishing	✓	✓	✓	✓
Digital Formatting & Distribution (e-Book Publishing)	✓	✓	✓	✓
Hardcover Publishing	+	✓	✓	✓
Want your book in an audiobook format? Contact your Publishing Consultant for this available formatting option.				
Registration				
ISBN Assignment	✓	✓	✓	✓
US Copyright Registration	✓	✓	✓	✓
AU Legal Deposit	✓	✓	✓	✓
Worldwide Distribution	✓	✓	✓	✓
Editorial				
Editorial Assessment	+	✓	✓	✓
Cover Copy Polish	+	+	✓	✓
Production				
Electronic Galley	✓	✓	✓	✓
Image Insertions	20	50	75	Unlimited
Interior Revision - Block of 25	✓	✓	✓	✓
Cover Design	✓	✓	✓	✓

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or speak to a Balboa Press team member for more information about our packages

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Enhanced Metadata Listing			✓	✓
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Book Sales Savvy Guide	✓	✓	✓	✓
Social Media Setup Support	Guide	Kit	Kit	Kit
Author Website Setup with One Year Hosting	3 pages	6 pages	6 pages	10 pages
Domain Name and Hosting Renewal	+	+	1 year	2 years
Booksellers Return Programme	+	12 months	24 months	36 months
Press Release Essential	+	100 media outlets	500 media outlets	500 media outlets
Feature on <i>Bookmad</i> magazine		New Releases	Half page	Full page
Print-Ready Marketing Materials Design File		3 events	10 events	Unlimited
Bookstore Sell Sheet Digital File			✓	✓
Book Launch Social Media Announcement			✓	✓
Video and Podcast Interview on <i>The Book Connection</i>			✓	✓
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